



Seattle Wedding Videography



206.316.8630 :: info@weddingvideographerseattle.com
Winner of Best of Western Washington 2011, 2012 & 2013's Best Wedding Videographer Contest!

Reel or Not Reel?

An explanation of "Stylish Prelude" vs. "Highlight Reel"

So you're getting married and you've chosen a great videographer – us! 😊 So now let's take the time to explain what you may have seen online, and what you can receive through Seattle Wedding Videography.

The Basic and Bronze packages include what is referred to as a "Stylish Prelude." This is a beautiful opener to your movie, containing footage which "sets the stage" for your movie, but does not include but maybe 1 or 2 scenes from the rest of your day beyond the ceremony. The Stylish Prelude can range anywhere from 3-15 minutes (but sometimes more, it all depends on your footage!). It includes all of the venue footage, the decorations, the look and feel of the day, and some getting ready and last little bits before the ceremony, setting the stage for what is to come for the rest of the day.

So what is a Highlight Reel, then? The highlight Reel **IS** the rest of the day, spliced together with of the Stylish Prelude footage. Highlight Reels are snapshots of your entire day, usually about the same length of a Stylish Prelude, but incorporating **much** more from the day, and much more stylistically edited together, as well as timed to your music selections. Whereas the Stylish Prelude doesn't incorporate a lot of your day, the Highlight Reel does, and takes much longer to produce because it involves different timings, and it's condensing 2-5 hours of footage down into only a few minutes. The Silver packages and above include a Highlight Reel, which also includes a sharable file!

What you probably have seen online in demos from multiple videography companies are in fact Highlight Reels. These superb snapshots are an entire wedding day worth of memories compressed into a sharable video that is more a *synopsis* of your whole day rather than a prelude leading into it. Highlight Reels are usually only possible when you have A) multiple videographers, and B) a lot more time onsite (8+ hours rather than, say 5 or 6 hours), which provides a lot more material to allow for higher production value. Our portfolio reflects a wide range of packages because we cater to lower budgets as well as higher.

The Highlight Reel can be added on to the Basic and Silver packages at prices determined after the footage is shot and the day is done. The Highlight Reel prices are already included in Silver packages and above.

Here's an example of a Stylish Prelude that we shot:

<https://www.youtube.com/watch?v=Z6dYFlheO7o> (single videographer, 6 hours onsite)

And here's an example of a Highlight Reel:

<https://www.youtube.com/watch?v=GMDwZisNCeI> (multiple videographers, a lot more time onsite)

Remember as well that in addition, you will have a full wedding video(s) that includes all the key events from your day. Please let us know if you have any questions, and thanks for choosing Seattle Wedding Videography!

Thanks,

Ryan Graves, Seattle Wedding Videography